



DIGITAL NATURE DEPICTS BIOMORPHIC GEOMETRY THAT STRADDLES BOTH THE NATURAL WORLD AND THE CONSTRUCTS OF MATHEMATICS. INSPIRED BY NATURE, LIKE A RIPPLING WAVE UNDULATING GENTLY IN A CONNECTED DIGITAL AGE, OR A BEAUTIFUL VIBRATION OF SOUND, A CONTINUUM OF ENERGY. THE PATTERNS ARE A BREATH OF LIFE THAT HAS COME FROM THE UNIVERSE, COMPLEX FORMS THAT ARE BETWEEN THE EARTH, THE ARTIFICIAL, MYSTERY AND HARMONY.

KARIM RASHID DISEGNA LA NATURA DELL'ERA DIGITALE

Abet Laminati presenta DIGITAL NATURE, la nuova collezione firmata Karim Rashid.

I dieci decorativi che la compongono, ciascuno declinato in tre alternative colore, investono la sfera emozionale per regalare esperienze sensoriali: in puro stile Rashid; la capacità dell'artista di descrivere visivamente anche i concetti più difficili e la sua particolare sensibilità rendono ogni creazione straordinaria, ma al tempo stesso accessibile e coinvolgente.

Ancora una volta questo designer visionario pluripremiato, tra i più significativi della sua generazione, riesce con abilità a mescolare materiale ed estetica per interpretare con originalità il nostro mondo e la natura che ci circonda, trasformandoli in una geometria che armonizza vero e artificiale.

Snow, Leaf, Icicles, Rain, Klouds, Waterfall, Krystal, Shell, Glacier raccontano attraverso sfumature, forme e intrecci di linee le possibili varianti degli elementi naturali, mentre Cities concentra nei tratti che si propagano in direzioni diverse in modo apparentemente caotico la dinamicità delle metropoli. Ogni variante concentra energia, ricercatezza stilistica e dinamicità per accendere la fantasia di chi guarda.

KARIM RASHID DESIGNS THE NATURE OF THE DIGITAL AGE

Abet Laminati presents DIGITAL NATURE, the new collection designed by Karim Rashid.

The ten decors that compose it, each available in three colour alternatives, invest the emotional sphere to give sensory experiences: in pure Rashid style; the artist's ability to visually describe even the most difficult concepts and his particular sensitivity, make every creation extraordinary, but at the same time accessible and engaging.

Once again this award-winning visionary designer, one of the most significant of his generation, skilfully mixes materials with aesthetics to originally interpret our world and the nature that surrounds us, transforming them into a geometry that blends real and artificial.

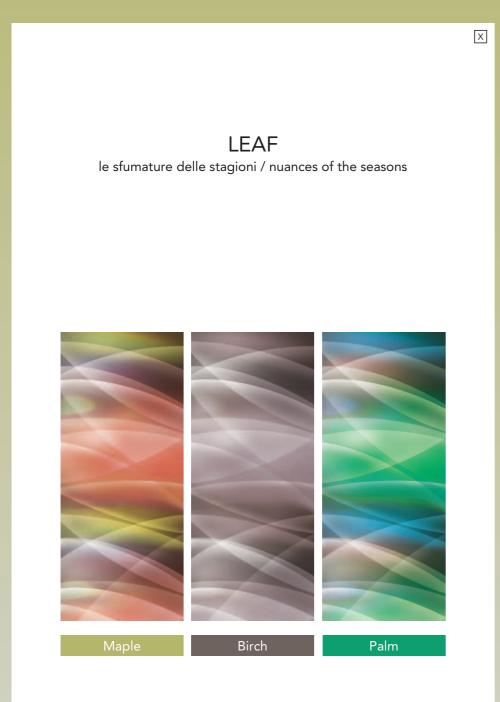
Snow, Leaf, Icicles, Rain, Klouds, Waterfall, Krystal, Shell, Glacier tell us through shades, shapes and intricate lines the possible variations of natural elements, while Cities concentrates the dynamism of the metropolis in traits that propagate into different directions in a seemingly chaotic way. Each decor concentrates energy, stylistic sophistication and dynamism to ignite the imagination of the beholder.





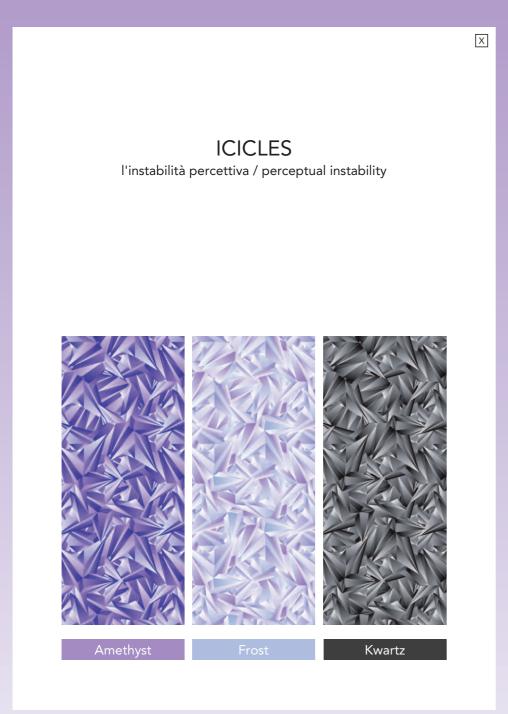


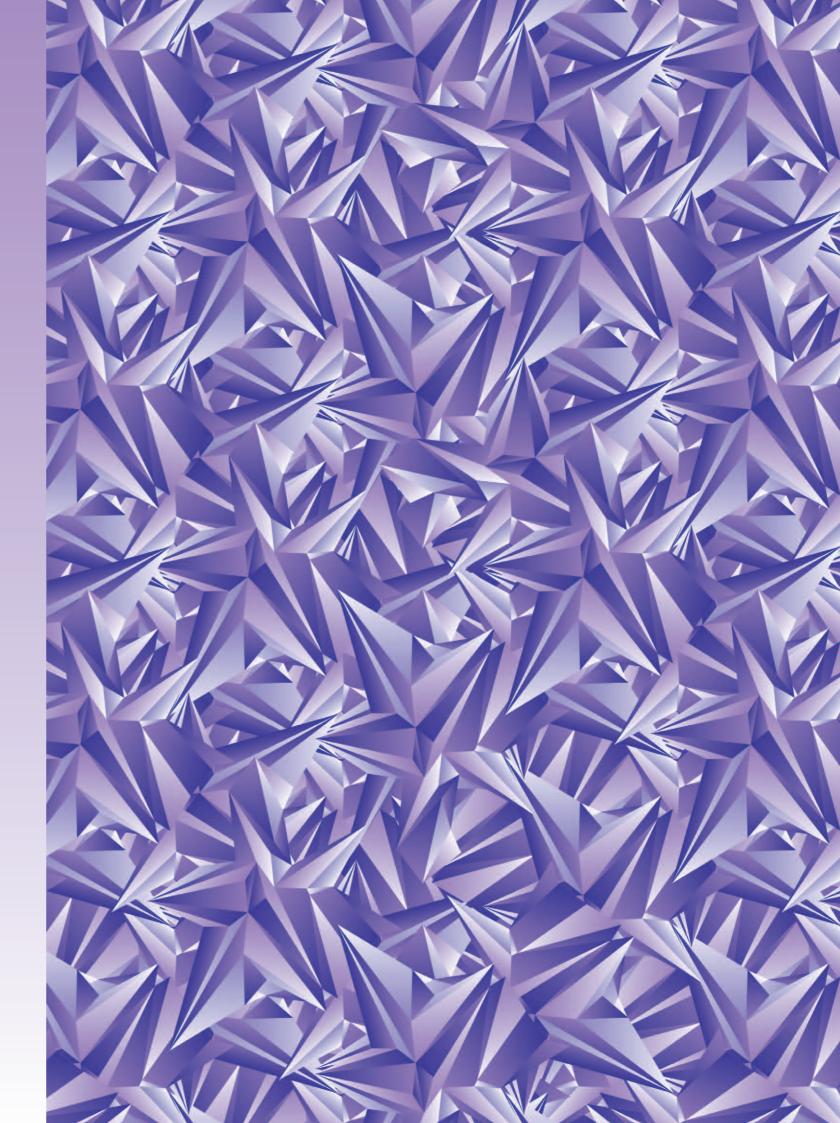






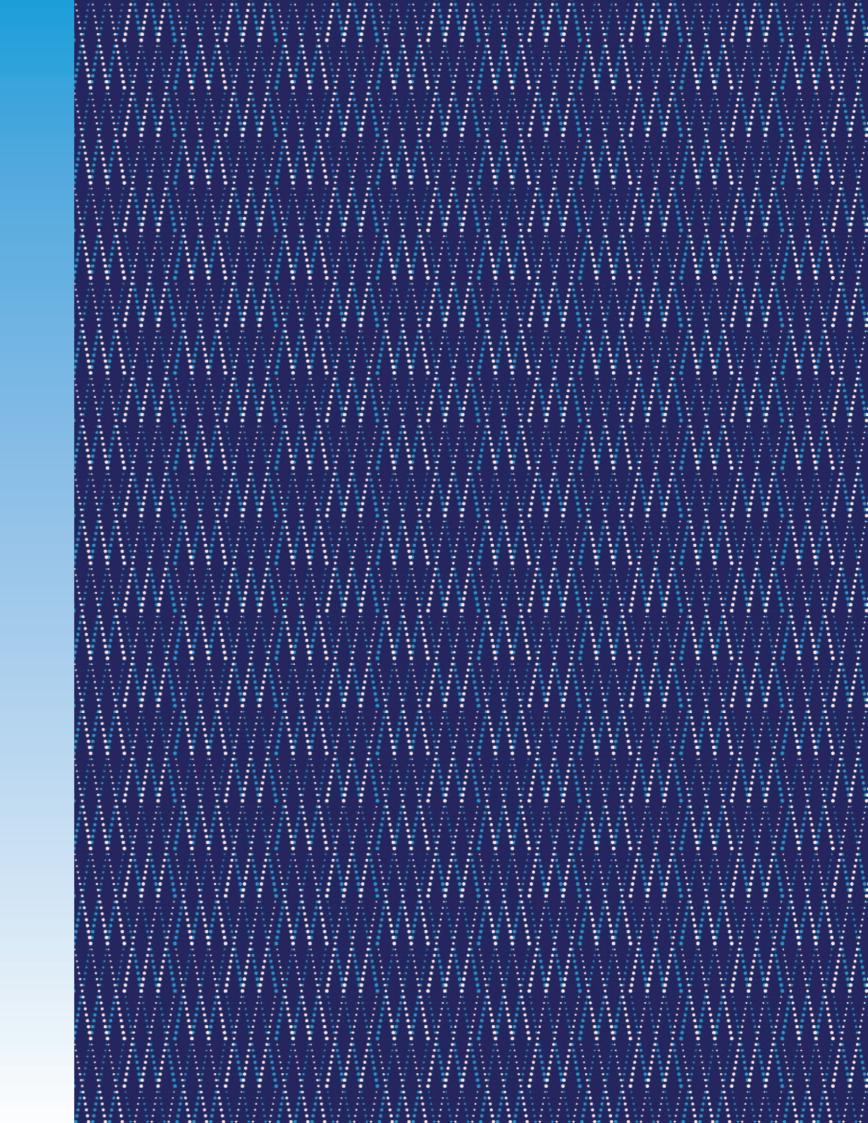




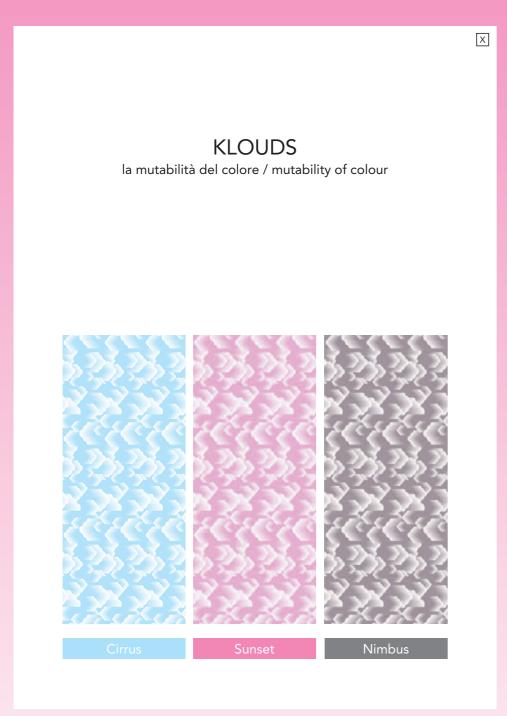


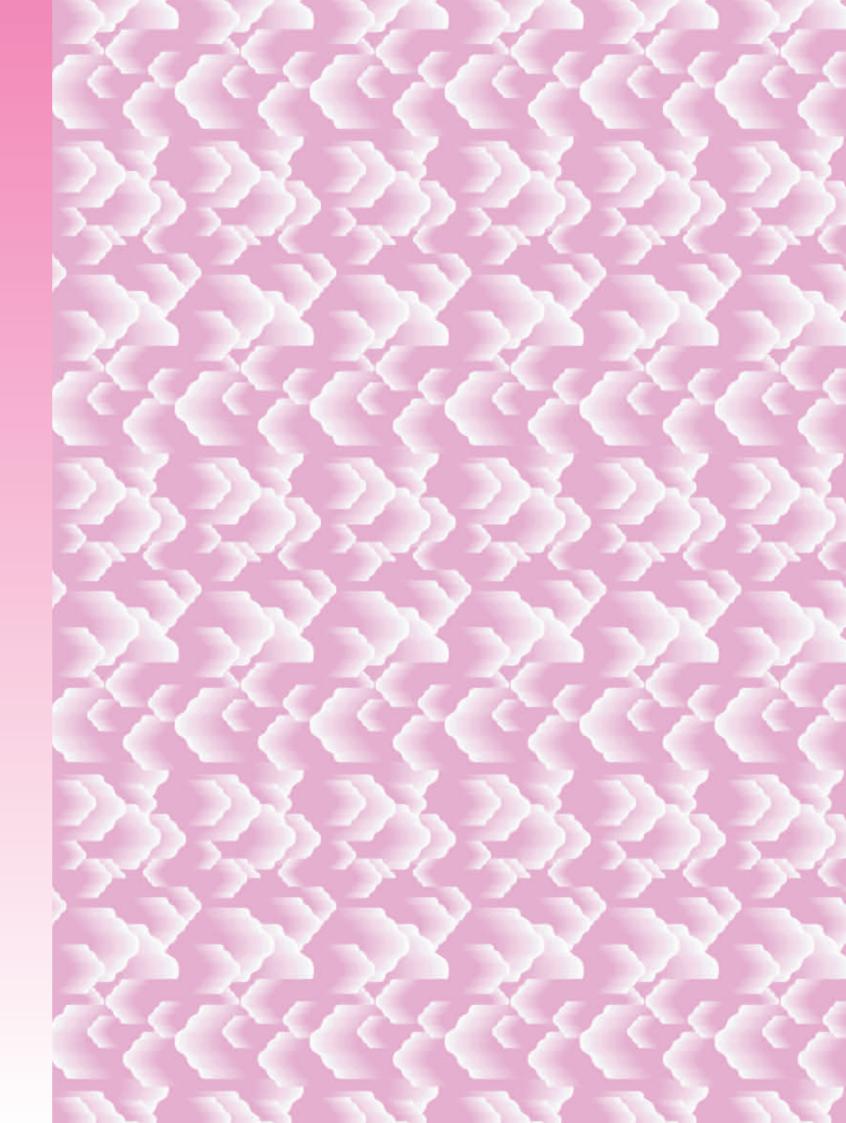












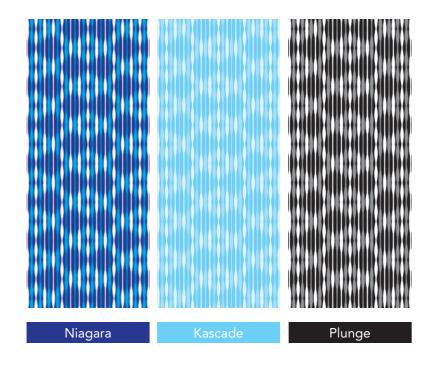


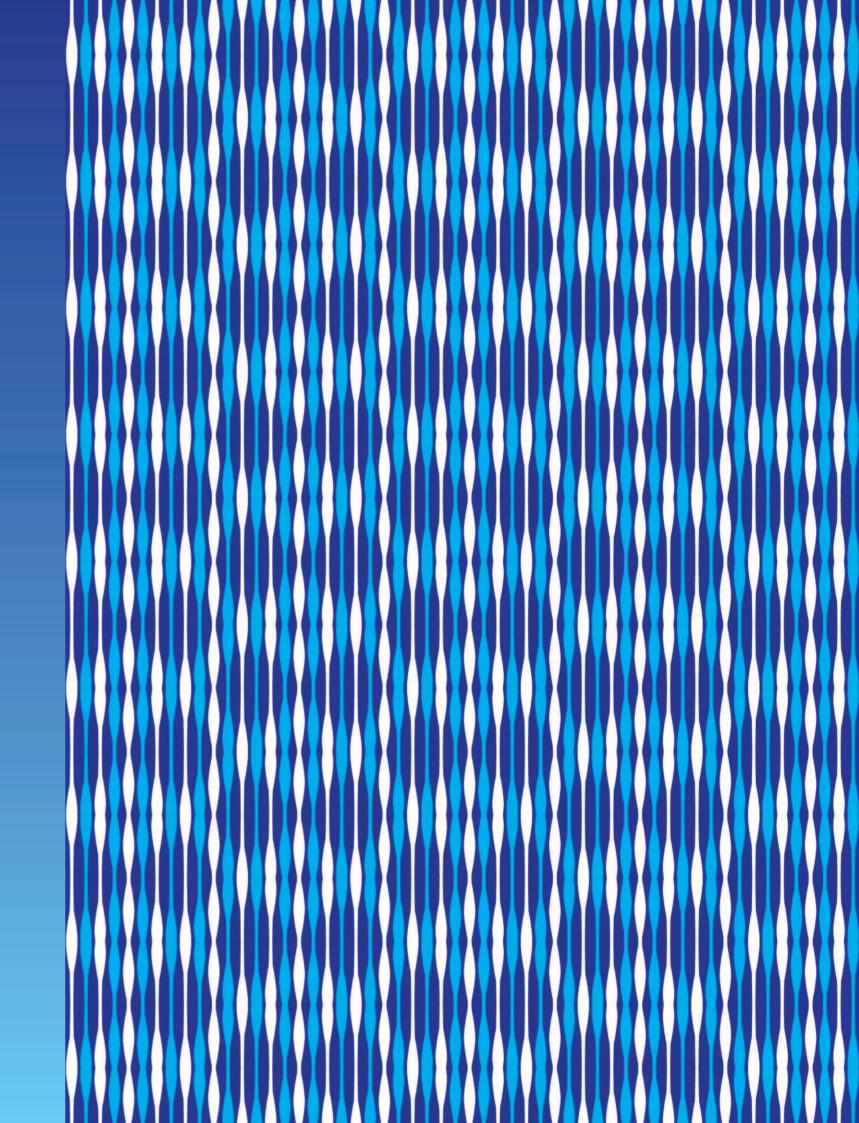


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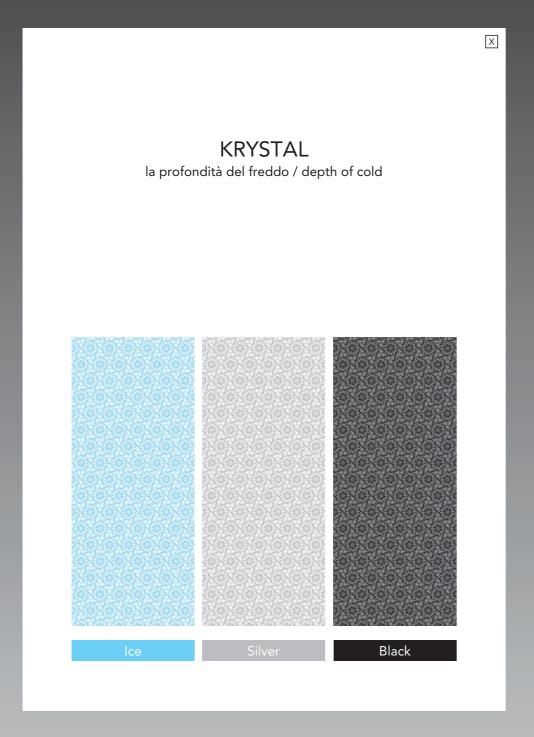
WATERFALL

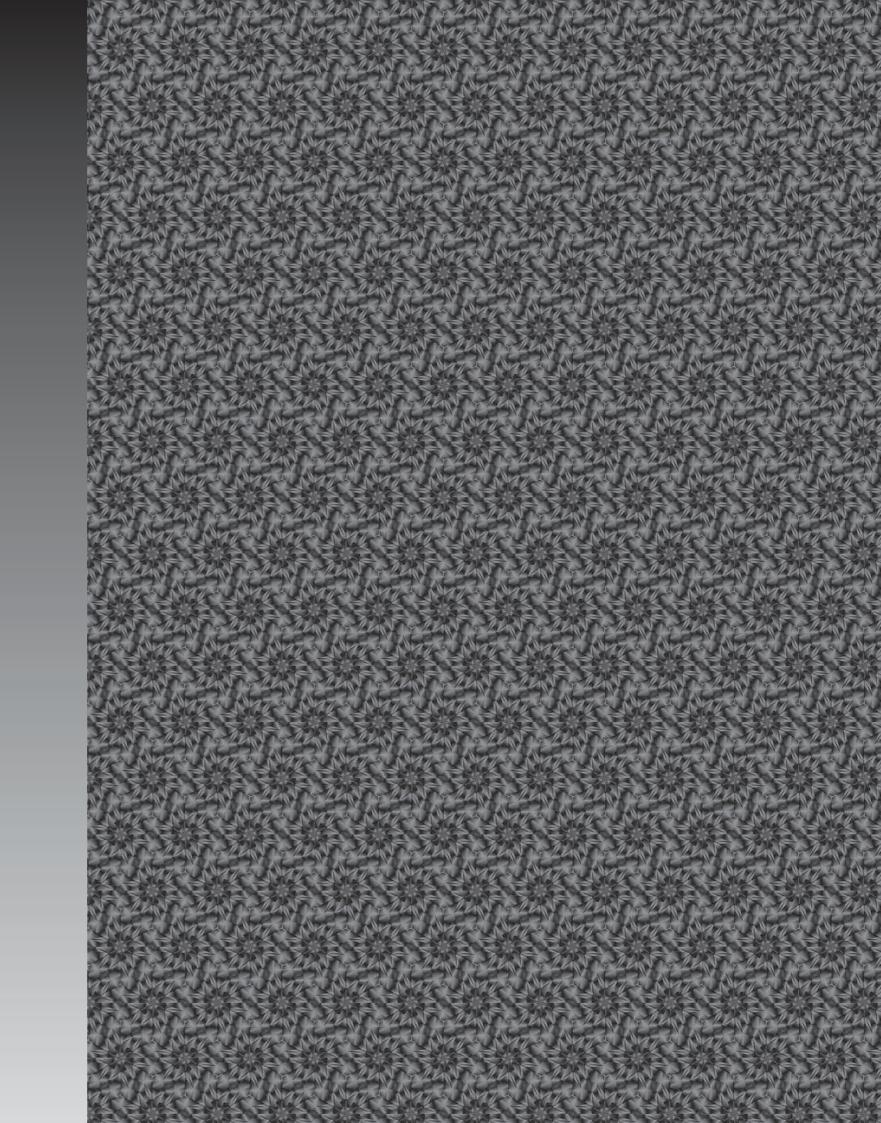
la copiosità senza soluzione di continuità / seamless abundance



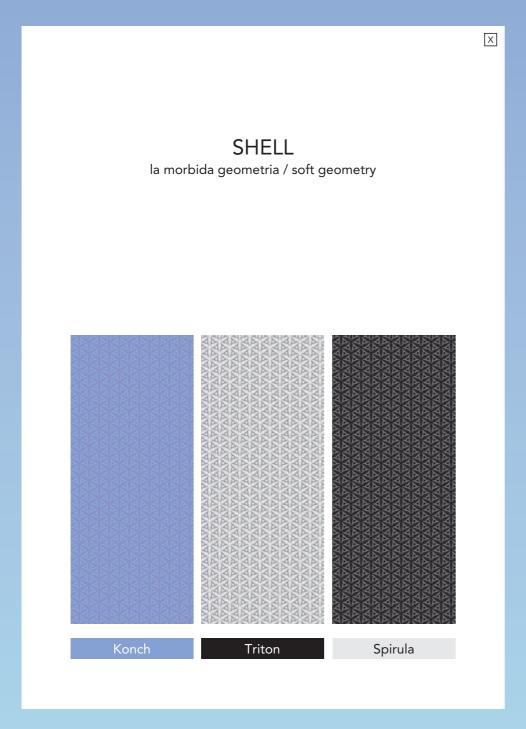


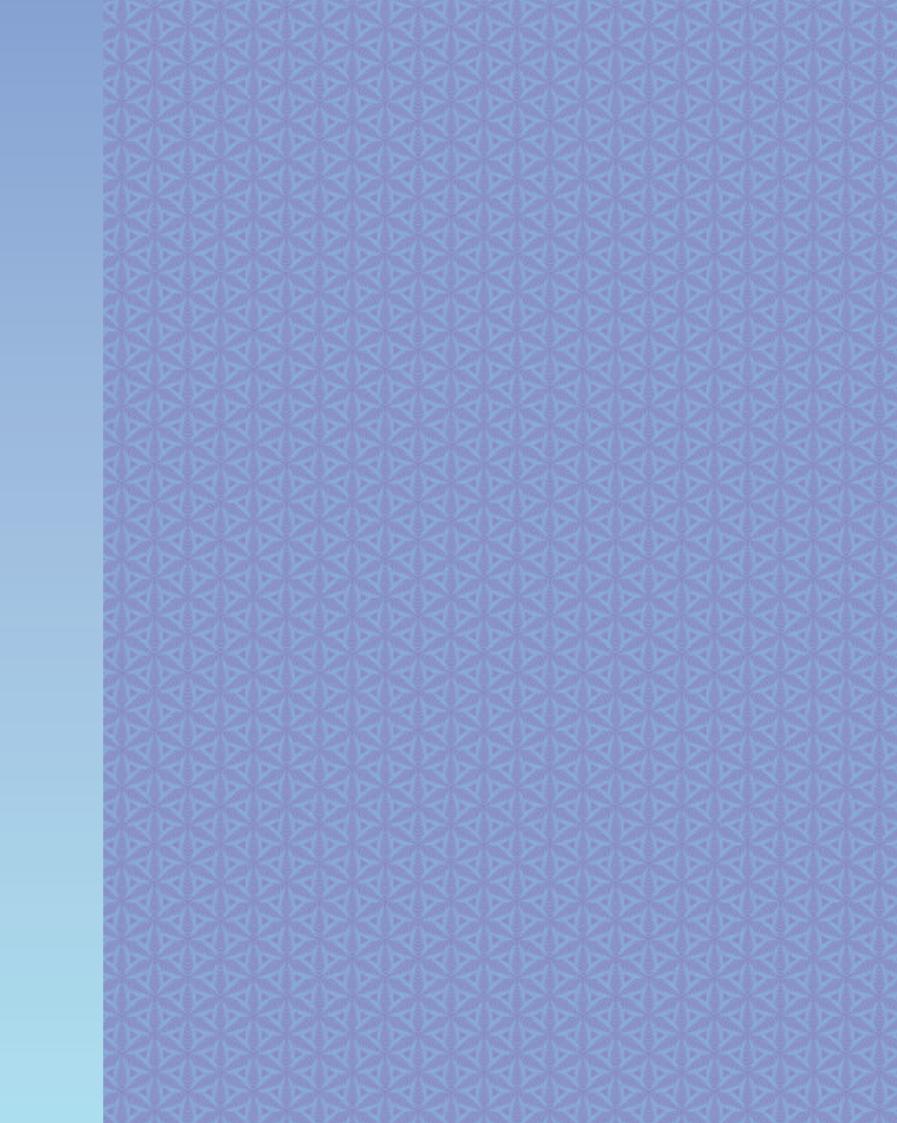




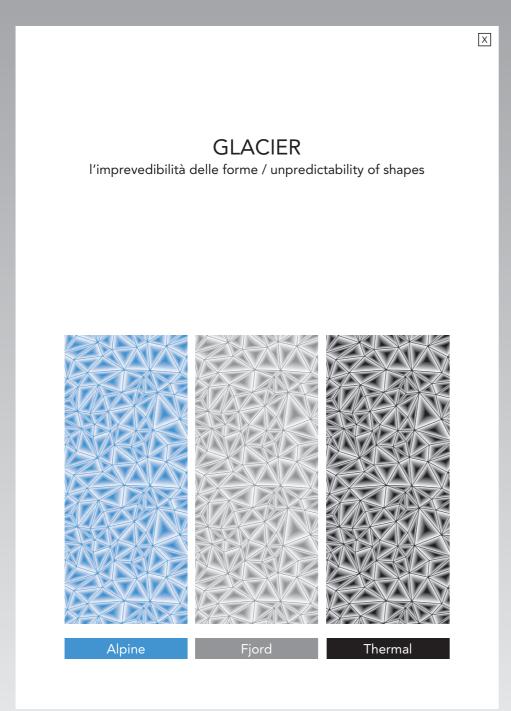


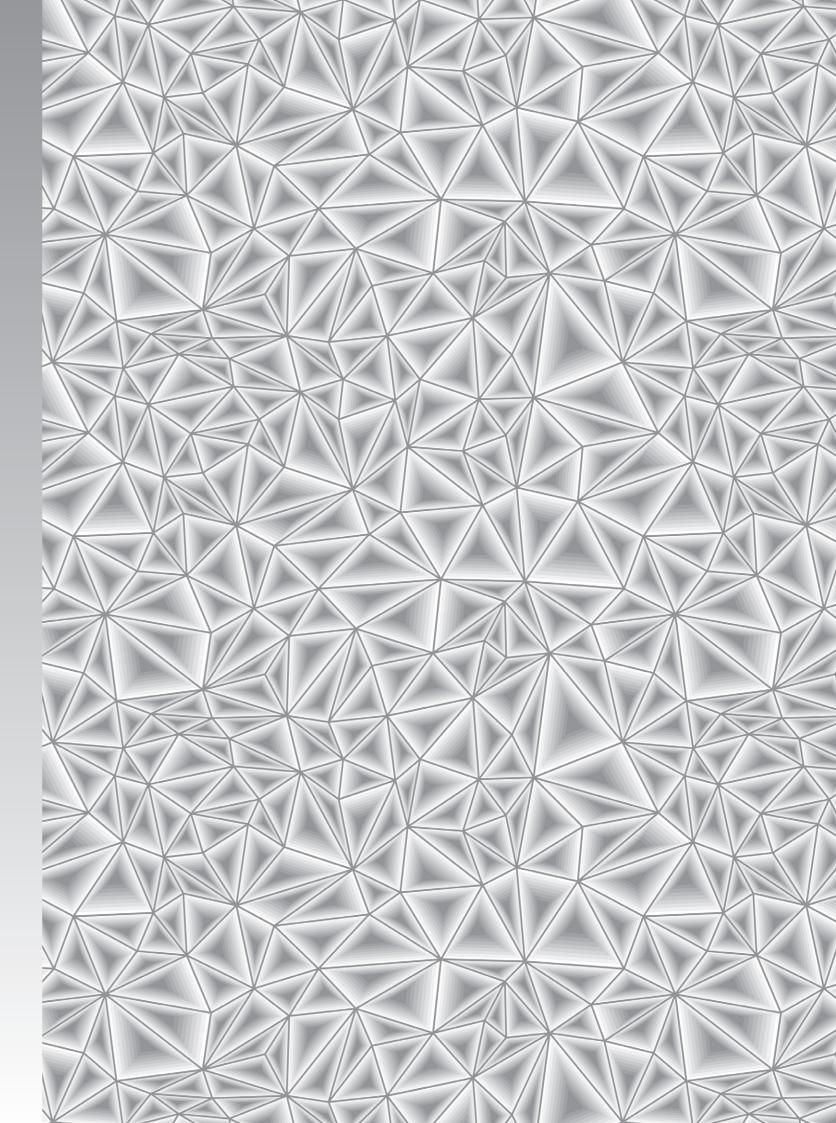
















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CITIES

l'esplosione della vivacità / explosion of vitality

