

NewsLetter

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THE PORSCHE MUSEUM : EXCELLENCE WITH PRAL® BY ABET LAMINATI

At the new Porsche Museum in Stuttgart, pRaL® by ABET LAMINATI creates the most pure and dynamic stage for the most popular cars in the world.

At the Porsche headquarters in Stuttgart the new Porsche Museum gives you the possibility to admire many memorabilia and to live over again the 100 years of Porsche's history, one of the most traditional and innovative companies. Designed by Delugan Meissl Associated Architects, the building looks like a floating monolith and it provides an exhibition space of about 5600 m². In the central area of the building, tradition, history and technology have been combined so that visitors could experience and access Porsche's deep knowledge in mechanics and its interesting history. In the heart of the main area about 80 historic vehicles and many others exhibits are displayed.

The colour white pervades the building both inside and outside, in accordance with the concept designed by HG Merz studio: in particular it characterizes the central room where the history of Porsche is made the protagonist.

600 m² of white pRaL® 2060 by ABET LAMINATI (thickness: 9mm and 3mm) cover the distinctive structure, similar to a "halfpipe", where historic vehicles are shown. Thanks to its characteristics of versatility and malleability, pRaL® represents both technology and creativity, thus meeting any application needs. Obtained by combining a natural mineral with an acrylic polymer, pRaL® is the result of the technological creativity of ABET LAMINATI and it creates a puristic-dynamic background within the walls of the Porsche Museum. On the "half-pipe" structure, 320.000 small LED lights underline the beauty of the surfaces made of pRaL®, thus showing that the white surface seems boundless when you look it, thanks to its invisible joints.

In the wonderful contest of the Porsche Museum in Stuttgart, pRaL® 2060 creates the most suitable background to enhance the most important symbols of sports cars.



pRaL® 2060

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